



EXECUTIVE LENDING ROUNDTABLE

Oct. 25-27, 2021 | Austin, TX



2021 ELR SPONSORSHIP OPPORTUNITIES

About Our Conference

+ Oct 25-27 | Omni Barton Creek Resort & Spa

Join Open Lending as we explore ways to maximize your auto lending potential. Over the course of 3 days, we will dive into auto lending trends, new alternative data, and strategies that are occurring within our product, Lenders Protection, and most importantly the auto lending industry as a whole.

Not only will you consume a wealth of knowledge, but we will also be indulging in a number of different networking activities around Austin. We are really looking forward to seeing you at this year's event!

For more information, visit:
openlending.com/elr

+ Past Attendees

1st Mid America CU • AlaskaUSA • Amarillo National Bank • Arkansas FCU • Aventa CU • Bank of Stockton • Blue FCU • Canvas CU • Chartway FCU • Coastal CU • Collins Community CU • Dupaco CU • Firelands FCU • GESA CU • Kinecta FCU • Leaders CU • MAX CU • My Community CU • PenFed CU • Piedmont Advantage CU • RBFCU • Shell FCU • University of Wisconsin CU • Velocity CU • Veridian CU • Vystar CU

2019 ELR BY THE NUMBERS



250+
TOTAL ATTENDEES



95+
FINANCIAL INSTITUTIONS



35+
STATES REPRESENTED



20+
SPONSORS + EXHIBITORS

| SPONSORSHIPS | Diamond | Platinum | Gold | Silver | Bronze | Exhibitor |
|--|-----------------|------------------|-----------------------|------------------------|-------------------------|-----------|
| Price | \$40,000 | \$20,000 | \$12,500 | \$7,500 | \$5,000 | \$3,500 |
| Availability | 2 | 2 | 6 | 5 | unlimited | unlimited |
| Free Conference Registration | 3 | 2 | 1 | 1 | × | × |
| Complimentary Hotel Accommodations | 3 | 2 | 1 | × | × | × |
| Additional Discounted Registration at \$750 | 2 | 1 | 1 | × | × | × |
| Exhibit Space | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company description & logo on program, app, and conference website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Advertising in program | Full Page | Half Page | Half Page | × | × | × |
| Attendee Contact List | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Item in Gift Bag | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Your company recognized as sponsoring one of the following: <small>*These are activities are still being finalized and are subject to change.</small> | Mobile App | Welcome Dinner | Spa | Lanyards | Joint breakfast sponsor | × |
| | | | Topgolf* | Key Cards | | |
| | | | BBQ & Brewery Tour* | Registration Snacks | | |
| | Keynote Speaker | Night Two Dinner | Taste of Austin Tour* | Beverage Station Day 1 | | |
| | | | Music History Tour* | Beverage Station Day 2 | | |
| | | | Go Karting* | | | |

+ 2021 Sponsorship Options

The purpose of the Sponsorship Program is to provide vendors with the opportunity to support the annual conference and in return receive considerable name recognition and networking opportunities. **Space is limited!**
To learn more about sponsorship options, visit the sponsors page at openlending.com/elr

+ Interested in becoming a sponsor?

Contact Julie Nielsen at **512.892.0400 Ext. 9602** or by email at jnielsen@openlending.com